

HPG

Healthcare Preference Group, Inc.

Founded: 2020

Headquarters: Los Angeles

Industry: Financial Services

Sector: Investment Products

Offering: \$500K Reg D 506(c)

Please contact us to arrange for an opportunity to ask Management questions pertaining to this Offering

HPG is the leading provider of financial indices that integrates the preferences of the healthcare community along with environmental, social, governance (ESG) and financial metrics to deliver absolute performance and social impact for the investor.

HPG was founded in 2020 at a time when healthcare has risen to the top of the financial markets in terms of investment growth and also on the minds of Americans in the midst of the COVID 19 pandemic.

HPG is responding by launching the **HIP50**, the first Healthcare Impact Preference Index focusing on the top 50 large-cap Fortune 1000 companies in the healthcare sector with plans to expand the portfolio in the coming months.

Highlights

- World Class Management Team and Advisors
- Multiple Recurring Income Streams
- Proprietary Methodology enables ROI and Social Impact
- Unique HIP Brand creates Powerful Franchise
- Proven Model for Indices Worldwide
- Exclusive Opportunity Zone Tax Credit Benefits

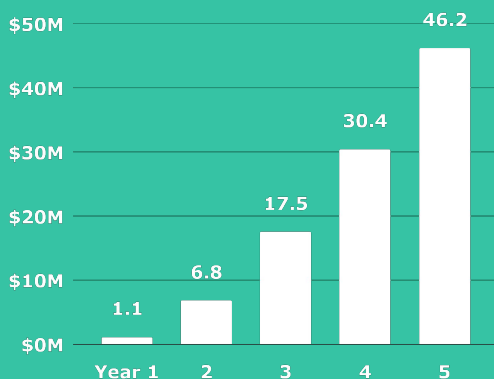
The Healthcare Market is Growing

- Healthcare has been the second-best performing sector since 1970
- The healthcare sector along with the disruptive emerging healthcare tech and biotech sector are poised to attain significant growth and value in the coming years

The Index Category is Lucrative

- The Dow Jones, S&P 500 and MSCI have grown exponentially given investor inflows into index tracking funds
- Index providers earn significant revenue and disruptive tech-like profit by licensing their indices to investment firms

Revenue Projections



HPG Proprietary Model

empowered by
CROWDEX

- The **HIP50** from **HPG** is the first financial index to integrate the voice of the healthcare community for superior ROI & Return on Social Impact
- Proprietary methodology screens for ESG, financial performance and community preference
- Management Team has proven track record for launching the first ever Financial Impact Preference Index on the NYSE in 2019

Q2 2020

“It is possible to do good and be good at the same time”.

Dr. Sanjay Gupta

Kenton Gray, President, Director

Kenton brings 30 years of frontline business expertise in technology, media and healthcare. Previously he was the CEO & Co-founder of one of the premier Medical Centers in Beverly Hills, driving innovations in pain management, regenerative medicine and anti-aging bringing together cutting edge biotech, innovators, ecosystem partners and stakeholders to form partnerships having substantial, positive impact in the changing healthcare sector. Kenton is also a Director & Principal at Veracor Group, LLC

Howard Lim, Brand Director

An award-winning business and branding architect™, sought-after speaker and organization advisor since 1987. For over 30 years, Mr. Lim has represented a vast array of all size business from startups to Fortune 500 brands, including Apple, Honda, Disney, DreamWorks, Acura, Xerox, Oracle, Cirque du Soleil, Lakeshore Entertainment, Mattel, Jakks Pacific, Northrop, ATT, Paramount Pictures, and HP, just to name a few. His contributions have added billions of dollars to clients' profits, to the greater value of the brand, and to the company's equity.

James Iacabucci, Chief Technology Officer

James has more than 3 decades of experience in the FinTech space. He Co-found Xtiva Financial Systems over 25 years ago. As CTO, James grew the firm to be one of the largest in their niche, having managed over 150,000 brokerage books and processing over \$400 billion in production. James is currently a Co-founder and Chief Technology Officer at Crowdex, Inc.

Frank Rexach, Chief Global Strategist

Frank Rexach brings a broad range of global executive experience and more than two decades of living and working across Asia. He was based in Shanghai for the past 17 years where he most recently served as the Vice President Asia Pacific at WeWork where he actively grew corporate accounts to over 40% of global revenue. In addition, Frank held senior regional leadership roles based in China, Australia, Hong Kong and France across multiple industries including property management, technology and office products. Frank is also Chief Global Strategist at Crowdex, Inc.

Jim Comstock CLU, ChFC, Director

Major General James Comstock U.S. Army (Ret) is a Vietnam veteran whose awards include the Defense Superior Service Medal, Legion of Merit and the Bronze Star with “V”. He is a member of the Michigan State University Army ROTC Hall of Fame. In addition, he has over 40 years of experience in the insurance, investment and business consulting professions. Jim is the CEO of Optical Technologies Inc and is a Co-founder & Principal of Veracor Group, LLC.

Aashu Virmani Ph.D., Director

Aashu is the Chief Marketing Officer/BD, M&A and Product Strategy Executive with Fuzzy Logix, a global market-leader in high-performance analytics (machine learning) for big data analytics delivering 10x to 100x performance gains over competing financial products. He has over 20 years of experience in the Data Analytics/AI/Machine Learning/Telecoms areas spanning both Fortune 500 companies and emerging high tech startups.

Dr. Adellcho (Adel) Nobel Hansen, Director

MD, FABAM, Dip, AAA American College of Executive Medicine. Dr. Hansen, has an esteemed military medical background as a Association of Military Surgeons of the United States, A fellowship in comparative pathology from Harvard medical school. Former, Chief Medical Officer, US Army-Afghanistan. Currently Dr. Hansen is the Chief Medical Officer at International Regenerative Centers.

John Redfearn CFP, ChFC, MRFC, CIC, CLU, Director

Lt Colonel of Aviation, US Army (Ret) has been an Adjunct Professor of Business for Central Texas College for 15 years. John is the founding Principal and Managing Partner of Fiduciary Solutions Financial Services, Inc; and Fiduciary Solutions Insurance Agency, LLC in Atlanta for the past 15 years. John is also a Co-founder & Partner of Veracor Group. John was formerly the Vice President of MAG (Medical Association of Georgia) Mutual Financial Services serving the financial needs of over 17,000 owner-insured physicians in Georgia and contiguous states – for ten years