

Healthcare Preference Group

North America	Year 1	Year 2	Year 3	Year 4	Year 5	Totals
REVENUE						
DIRECT INDEX TAMP PLATFORMS						
HIP50	81,773	361,788	704,959	1,116,032	1,605,465	3,870,017
HIPA75	6,644	205,701	532,528	925,546	1,395,032	3,065,452
HIPG100	-	169,878	492,954	881,827	1,346,736	2,891,396
HIPCAP	-	101,992	416,632	797,514	1,253,594	2,569,732
Subtotal Revenue	88,417	839,359	2,147,073	3,720,919	5,600,828	12,396,596
DIRECT INDEX AMC PLATFORMS						
HIP50	296,671	1,423,487	2,819,589	4,492,462	6,484,763	15,516,973
HIPA75	36,349	869,101	2,207,151	3,815,895	5,737,350	12,665,847
HIPG100	-	596,925	1,906,475	3,483,734	5,370,408	11,357,542
HIPCAP	-	350,592	1,605,799	3,151,573	5,003,465	10,111,430
Subtotal	333,021	3,240,106	8,539,014	14,943,665	22,595,987	49,651,793
ETF PLATFORMS						
HIP50	51,273	628,510	1,339,899	2,101,774	2,921,387	7,042,843
HIPA75	-	279,502	978,310	1,714,095	2,503,871	5,475,778
HIPG100	-	144,223	801,985	1,525,368	2,300,959	4,772,534
HIPCAP	-	51,273	628,510	1,339,899	2,101,774	4,121,455
Subtotal	51,273	1,103,508	3,748,703	6,681,135	9,827,991	21,412,610
DATA ANALYTICS & REPORTS						
Annual Data Report Revenue	200,000	555,059	1,088,820	1,923,387	3,256,212	7,023,478
Customized Data Report Revenue	400,000	1,067,296	1,961,424	3,210,724	5,001,615	11,641,059
Subtotal	600,000	1,622,355	3,050,244	5,134,111	8,257,827	18,664,537
TOTAL REVENUE	1,072,711	6,805,328	17,485,035	30,479,829	46,282,632	102,125,536

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North America	Year 1	Year 2	Year 3	Year 4	Year 5	Totals
EXPENSES						
STAFF						
Executive Team	410,000	960,000	960,000	1,104,000	1,269,600	4,703,600
Finance Team	97,500	160,000	245,250	345,000	469,775	1,317,525
Sales Team	150,000	500,000	985,000	1,365,625	2,129,800	5,130,425
Marketing & Comms Team	76,000	390,000	406,000	539,625	655,775	2,067,400
Subtotal	733,500	2,010,000	2,596,250	3,354,250	4,524,950	13,218,950
OPERATIONS						
Sales Commissions	134,089	850,666	2,185,629	3,809,979	5,785,329	12,765,692
Index Expenses	306,684	704,061	1,620,452	2,674,212	3,808,903	9,114,313
ETF Expenses	600,000	1,800,000	600,000	-	-	3,000,000
Website Expenses	220,000	225,000	237,000	254,100	273,765	1,209,865
Administrative Expenses	797,433	1,762,851	2,321,350	3,518,302	4,635,233	13,035,169
Fundraising Expenses	967,500	1,590,000	290,000	290,000	290,000	3,427,500
Subtotal	3,025,706	6,932,578	7,254,431	10,546,594	14,793,230	42,552,538
TOTAL EXPENSES	3,759,206	8,942,578	9,850,681	13,900,844	19,318,180	55,771,488
Operating Income	(2,686,494)	(2,137,250)	7,634,354	16,578,986	26,964,452	46,354,048
Operating Margin	-250.44%	-31.41%	43.66%	54.39%	58.26%	58.26%
FUNDRAISING CAPITAL	5,500,000	10,000,000	-	-	-	15,500,000
Net Cashflow	2,813,506	7,862,750	7,634,354	16,578,986	26,964,452	61,854,048
Net Cumulative Cashflow	2,813,506	10,676,256	18,310,610	34,889,595	61,854,048	61,854,048

Healthcare Preference Group

North America

Year 1

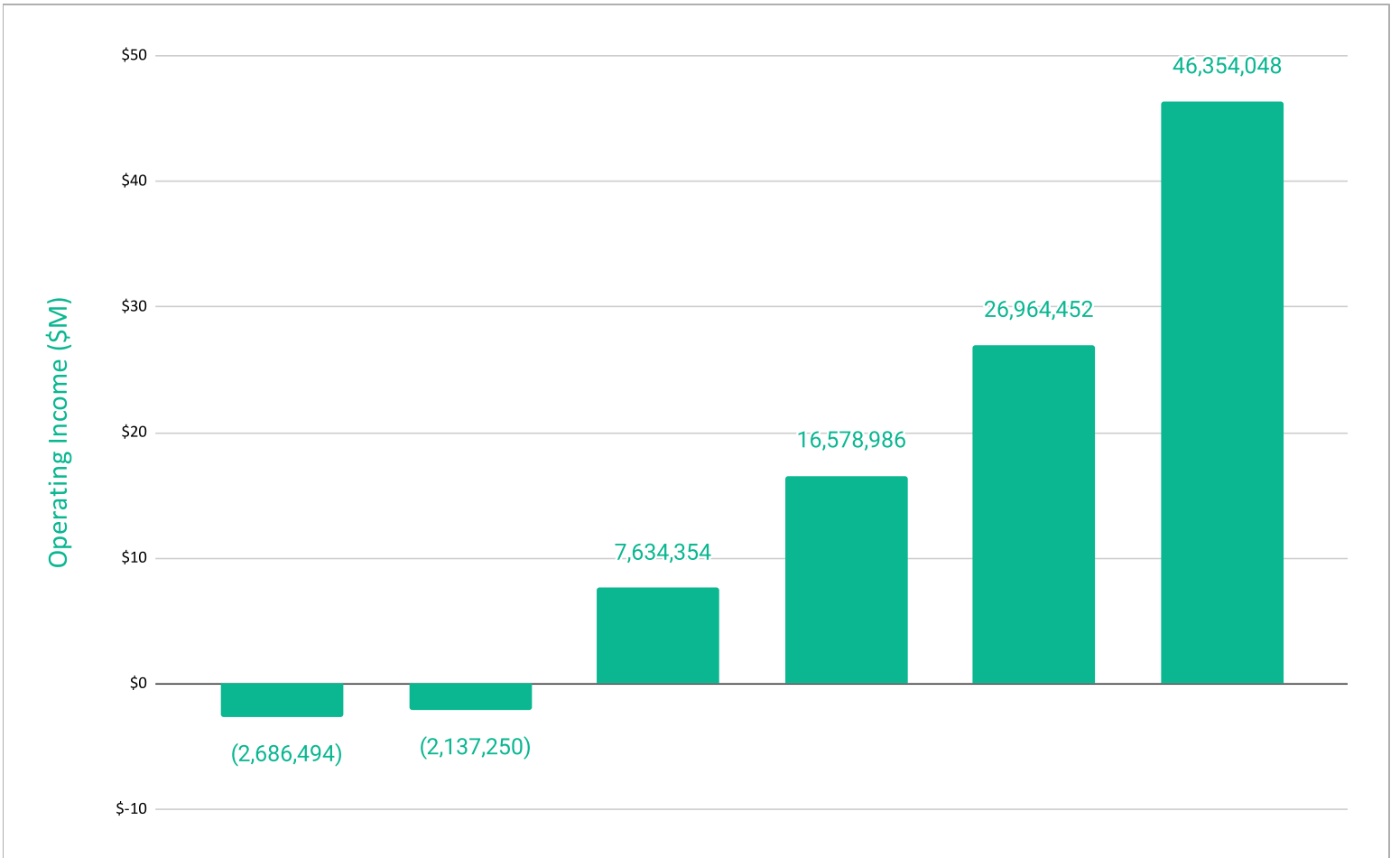
Year 2

Year 3

Year 4

Year 5

Totals



HPG Investment ROI Calculator

Investment Amount	\$10,000
Annual Dividend	10.00%
Valuation Discount	25.00%

Reg D Offering		Within 12-Months			Within 24-Months		
Investment Amount	\$10,000	Launch of the HIP50 Index	Projected Returns Year 1	HIP Brands Launch 4 Indices	Projected Returns Year 2		
Funding Round	Reg D Series A Preferred	Reg A+ Tier 2 Series A Common	Capital Dilution	Reg A+ Tier 2 Series B Common	Capital Dilution		
Target Raise	\$500,000	\$5,000,000		\$10,000,000			
Corporate Valuation	\$10,000,000	\$35,000,000	14.29%	350%	\$70,000,000	14.29%	700%
Annual Cumulative Dividend	\$1,000	Annual Cumulative Dividend	\$3,500	Annual Cumulative Dividend	\$7,000		
ROI Investment based on Corporate valuation	\$2,500	ROI Investment based on Corporate valuation	\$35,000	ROI Investment based on Corporate valuation	\$70,000		
Value at time of investment	\$13,500	Preferred equity value	\$38,500	Preferred equity value converted	\$77,000		
Investment ROI	35%		385%		770%		

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